

## OABA Board of Directors Meeting - Agenda

July 19, 2011

Time: 7pm

Roll Call:

Present: Nora, Lori, Neil, Bill, Rick, Chris, Earl, Joe, Kevin  
Dennis Radesic, Website committee chair (guest)

Absent (Excused):

Absent (Non-Excused):

2. Reading of the minutes

3. Officers Report

Treasurers Report

\$21,859.11 checking

\$100,623.65 money market

\$122,482.76 grand total

63 members renewed so far

Vice Presidents Report

Officers Reports

A. Website (guest from Computer Committee: Dennis Radesic)

1. Suggested Changes or Corrections:

Chris/Dennis suggested that we put a link on login page for those who forget login/password

2. Discussion on possibility of linking to AN, OpenHerd pages – decided against doing it

3. Membership – duplicates and new joins who didn't create a record – discussion held on how to resolve the issue. Dennis will remove duplicates and send e-mail notification of affected members. Membership committee will be responsible for re-setting status (active or inactive) for expired and new members.

4. Kevin mentioned using Quickbooks to send out invoices/receipts for those joining/renewing. Kevin will do some research on importing Excel info into Quickbooks.

### 1. Unfinished (Old) Business

#### A. Quarterly Meetings

1. Spring Quarterly: June 11, 2011 (Bill)

a. Posted minutes to the website – Minutes through June are posted online

2. September 17<sup>th</sup> at Full Tilt Alpacas (Lori) -
  - a. Mary Reed / Anthony Stachowski – discussed possibility of seminars – decided to make meeting just a business meeting with social networking time. Can discuss how to keep farm going in a down economy – business meeting and social gathering open to all Ohio farms & vendors.
  - b. Name badges – OABA logo bags. Kevin will get cost info on bags. Include vendors. \$1.48 metallic paper shopping bag.
  - b. Open to all OHIO farms or just member – (marketing related)
    1. Discussed and decided to make meeting open to all Ohio farms, but only members could have their marketing materials distributed in bags

## **B. AlpacaFest 2011 & 2012**

### 1.. Possible Speakers

- A. Nick Hahn and Brian Smoker have confirmed (via Marilyn Wentworth). Brett Kaysen is also confirmed.
- B. ARI /Darby (EPD). Bill has been in touch with Darby Vannier, who offered to have Shauna Brummet and himself speak on EPD's. Discussion was held as to how to handle Brett/Shaua/Darby session(s). Joe will discuss with Brett and respond back to Darby and they will work out schedule/topics.
- C. Kathy Klay – if she finishes up early on Sunday, could do a presentation (maybe conformation, maybe fleece structure (Suri & Huacaya)

2. Herdsire Auction / Grand Sponsor Auction- Updates - Lori asked whether we wanted to sell auction tickets at the next quarterly meeting for the Grand Sponsor Auction for 2012 AlpacaFest. Offer a stall as a 2<sup>nd</sup> place prize. Motion made by Lori, Chris seconded. Passed unanimously.

3. Display stall in the center aisle way? Joe & Nora discussed the water drop locations in the facility vis-a-vis locating display stalls. Water drop locations need to be factored into the display stalls assignments

### 4. Photography contest – update –

- A. Voted to approve, pending files from Char Johnson. Nora will re-email out the latest info on contest. Paperwork will need final revision reflecting magazine sponsorship, E-mail blasts are prepared, Nora will send out e-mail blast after receiving final approval from BOD

members. It was suggested that we have the Ohio Alpaca Life magazine sponsor it. Board voted to approve suggestion, pending final ok from Laurel.

B. Promotion for the contest will be made on the website and through email blasts

5. Belt Buckles Update - (Joe) – belt buckles were ordered 2-3 weeks ago from Montana Silversmiths - \$150 each – 2 ordered. Buckles are gender neutral. Buckles ordered will accommodate full lettering of “Ohio Alpaca Breeders Association”. Buckles will have Suri & Huacaya heads facing each other.
6. Crystal vases – (Joe and Chris) – Chris found a trophy shop that takes all proceeds and puts it towards a hospice. Joe is interested in exploring that possibility.
7. T-shirts – discussed ordering add'l shirts to sell to public as shirts sold well at last year's show and could have sold more. Joe will ask Paul Misterka to increase the order size.

### **C. AlpacaFest 2012** – update (Joe)

We are confirmed for next year at Ohio State Fairgrounds, possibly weekend of Nov. 2/3/4

We are not paying the head fee at Fairgrounds in 2012. We can provide our own caterers if we pay a surcharge on their fee to Fairgrounds' caterers. Possibly do meet & greet off-site. Preliminary discussion held on possibilities for location.

### **D. By-Laws**

#### **A. Suggestions made at last minute, new suggestions: slated for separate discussion at special meeting on August 2nd**

1. Review election procedure.
2. Article 1- Rick will contact the Secretary of State and renew:

Statement of Continued Existence of Not For Profit.

3. Good standing with AOBA will be revisited.
4. Question was posed - Is the morning meeting at AlpacaFest considered the annual membership meeting as referred to in the by-laws? Answer = yes

5. Article 4- Question – Regarding meetings of members/voting/ are we allowed to do voting by US mail for offices? Answer – yes.

6. Do we want to amend to allow for more than 3 terms?

7. Do we need a Fundraising coordinator or not?

8. Need to add in Government relations committee?

9. Continue to word to have 6 non voting directors? Each committee chairperson should talk to the committee to see if they would like to sit on a non voting board spot.

10. Need to address the kind of non profit we are in the wording.

### **E. Storage Unit**

1. New unit in Blacklick (Joe/Rick) – Discussion held on relocating contents of Marion unit? Should we keep both? It was decided to consolidate everything in the location in Blacklick on Broad Street, and finish up move-out from Marion after Alpacafest 2011.

## **2. New Business**

A. Grant Request from Winsome Alpacas – sent out via email

1. Alpaca Barn at Richland Co. Fair \$250

### **Discussion/Vote**

Joe moved to approve, Rick seconded, approved unanimously

B. Membership Campaign (Lori)

C. Alpaca United

- Reba Matern Email (see email)

- Promotion of AU to members to join

D. Committee Updates

1. Fiber (Kevin)

a. CIABA update from many previous meetings?

b. Bill will have Louise update Nora on OABA store

2. Education (Lori)

3. Government & Livestock Standards - Rick will reach out to other livestock industry groups

4. Long Range Planning (Joe) - nothing

5. Magazine (Bill) – Nora & Joe will discuss content regarding Alpacafest for Sept. issue, and get back to Bill/Laurel with results.

6. Website (Bill) – see items discussed at beginning

7. Show (Joe) – see items discussed regarding AlpacaFest above
8. Marketing (Neil)
  - a. AlpacaFest
  - b. Blog
9. Membership (Lori)
  - a. Judy Klein/Online/etc... See beginning of meeting discussion
  - b. Constant Contact update
10. Election Committee (Bill) - Jeff Bradford (chairperson) wants to send out an e-mail blast asking for nominations. Bill told him to prepare it and he would send it out.

E. Additional Topics.

Adjourned at 10:54pm

Minutes respectfully submitted by Bill Goebel, acting in proxy for Neil Perin.