

OABA Board of Directors Meeting – Meeting Minutes

September 20, 2011

Time: 7 pm

Roll Call:

Present: Nora, Lori, Rick, Joe, Chris, Earl, Kevin, Bill

Absent (Excused):

Absent (Non-Excused): Neil

2. Reading of the minutes

3. Officers Report

Treasurers Report

Combined checking & Money Market Fund - \$129,725.81 total

Vice Presidents Report: nothing

Officers Reports: nothing

1. Unfinished (Old) Business

A. Minutes to the Website

1. Please make sure all minutes are posted on the website. (Bill)
2. September 17th at Full Tilt Alpacas
 - a. Feedback - none

B. AlpacaFest 2011 & 2012

- 1.. Possible Speakers -
ARI /Shauna/Darby (EPD) Update (Joe/Bill) - Still waiting to hear back from Darby regarding speaking at AF
2. Herdsire Auction / Grand Sponsor Auction- Updates (Lori) – auction for grand sponsorship – suggested that we move the auction table out of the vendor hall and put it in the center of the main hallway, and was suggested that we end the auction on Saturday after classes and have a table in the buffet room with the herdsire offerings on Friday night. We will then move the auction table to inside the arena at the end of the day on Saturday and have the announcer make updates to build excitement.
3. Volunteers? Any reported yet? (Chris) We have some people volunteering, but still need more. Need to have about 15 in total.

4. Panels for doors, stall fronts - Kevin will check into prices for a supplier.
5. Discussed opening front stall walls and/or door opening, and having people provide their own supplemental lighting for their stalls if they so desire. Costs for shipping panels for rental was cost prohibitive.
6. Photography contest – no entries yet.
7. About 30 fleece entries so far. More are expected to come in.
8. Announcer – will try to see if we can use Trish, Joe moved to use Trish, Lori seconded – passed unanimously
9. Backdrop at Marion storage – Joe please coordinate with Char Johnson
10. Update from Char Johnson – only 1 entry so far in photo contest
11. Discussed current level of registrations for this year's show
12. Discussion was held to ensure that we have a printer lined up in advance to print the class sheets.
13. We'll do same meal on Friday as last year, will also do meal vouchers for volunteers
14. Crystal vases – (Joe and Chris) – working out final details
15. Need to send money in to reimburse Dave Barboza for the award buckles
16. Ribbons – Joe's going to do a count of ribbons left over from last year's show. Rick will provide Joe with info from last year's show to re-contact the same vendor.
17. Supplies for AlpacaFest - Walkie Talkies (make sure to request from Shirley)
18. Frequency of meetings – next meeting to wrap up details for AlpacaFest
19. Marketing update for AlpacaFest (Neil) – not present
20. Show book – Bill needs to get ads sooner for inclusion in the show book. He will check into costs for larger size (8.5 x 11) book and will contact Reynne Hostetler to co-ordinate getting ad copy.

21. Neil needs to check with Springfield Chamber of Commerce as they provide bags. Perhaps we can use their bag to stuff our materials in for the show. Lori & Chris will come down on Thursday and stuff bags.

C. AlpacaFest 2012 – update (Joe)

Discussed some of the logistics for next year's show in executive session.

D. Election

1. By-laws updates are ready for ballots
2. E-mail blast will go out regarding election – soliciting for candidates

2. New Business

A. Membership Campaign (Lori)

- Proposal: two types of membership – voting & associate membership.
Lori will draft a proposal describing each level.

B Discussion held on what we could offer as incentives for new members

C. Committee Updates

1. Fiber (Kevin) – Jody reports between \$1800 & \$1900 in sales at this year's "A Woolgathering" event. Bill moved to have OABA store participate in next year's "A Woolgathering" event, Joe seconded, passed unanimously – Bill will have Louise get Rick the application. Fiber committee will discuss volunteer requirements for OABA store to make it easier for more farms to participate.
2. Education (Lori) – speakers are being arranged for
3. Government & Livestock Standards (Rick) - nothing new
4. Long Range Planning (Joe) - nothing new
5. Magazine (Bill) - will touch base with Laurel regarding upcoming issue
6. Website (Bill) – nothing new
7. Show (Joe) – all covered above
8. Marketing (Neil) – not present
 - a. AlpacaFest
 - b. Blog – Nora talked with Alicia – blog is currently inactive

9. Membership (Lori)

- a. Lori will speak with committee members regarding maintenance of online database, extraction for mailing list
- b. Constant Contact update –discussed procedure for extracting info from online database
- c. Lori will put together an Excel sheet to have a calling campaign

10. Election Committee (Bill) – blast going out, by-law initiative will be included

C. Additional Topics.

1. Email Neil to get meeting minutes for last meeting.
2. Next meeting will be Oct 4th to further discuss AlpacaFest