

OABA Board of Directors Meeting

5-17-11

Meeting called to order by: Nora Custer-Haberbusch at 7:12pm

Roll Call:

Present: President: Nora Custer-Haberbusch
Vice President: Lorilee Fish
Treasurer: Rick Johnson
Secretary: Neil Perin
Director at Large: Bill Goebel
Director at Large: Joe Osborn
Director at Large: Christopher Mulier

Absent (Excused):

Absent (Non-Excused): Director at Large: Kevin Sullivan

1. TREASURER'S REPORT -
Checking \$20,431.38
Money Market \$100,565,56

1. OLD BUSINESS

April Minutes have been approved via email unanimously.

- a. Quarterly Meetings
 - i. Spring: June 11, 2011
 1. At Alpacas of Spring Acres in Zanesville.
 2. Bill will work on putting together a postcard that will be dual purpose for promoting both the spring quarterly meeting and the membership drive.
 3. Board members in attendance: Bill, Neil, Chris, Rick, Nora – Lori was not available to ask at the time of the call
 4. Agenda
 - a. Fiber Committee Plan
 - i. Email from Louise (edited)
 - ii. Meals

1. Host farm has offered to pick up the OABA purchased meals at a local pizza/sub shop
- ii. Summer: September 17, 2011
 1. Full Tilt Alpacas – social networking agenda
 - a. Nothing to report at this time, Lori will work on bringing together some “VIP” guests for brief panel and networking.
- b. AlpacaFest
 - i. Registration books- Fleece side of things should be done today.
 - ii. Possible Speakers
 1. Nick Hahn was confirmed (via Marilyn Wentworth).
 2. ARI discussion with Darby (EPD) Not discussed yet, **Bill will call Darby.**
 3. Online Registration for Payment – anything set up?
 - a. Laura Lee – Neil sent an email contacting Laura Lee regarding this. Rick mentioned Paypal will be available for online payments – but the preferred method is call in with the details and processed via the unit at Ricks office.
 4. Email blasts – Will send out the next set next week. **Joe will double check that the spelling is correct on the blast sent out nationally.**
 5. Herdsire Auction / Grand Sponsor Auction- Lori talked with various breeders and got various input including: fewer lots and proven alpacas – these will be kept in my for consideration when selected the herdsires for the auction.
 6. Fiber inclusion- Tabled
 7. Display stall – Not heard back from fire marshall.
 - iii. Belt Buckles- No new info.
 - iv. Joe suggested purchase of crystal vase on wooden base, 13 ½” tall, \$77 for crystal Judges Choice Award. (1 for huacaya/1 for suri)- Hodges Badge Company is looking like the best company. Need to

order about 2 months ahead of time. Chris Mulier will be talking to another trophy company for pricing estimates and also report back to the board.

2. New Business

- a. Earl Klay
 - i. No further positions available for a voting DAL per the bylaws. There will be a second position open at the end of the year. **Chris will contact Earl about becoming a non voting chair member on one of the committees. Bill will contact Kevin about his current board roles.** Rick motions, Bill seconds. Motion approved.
- b. Ring Carpet / Eric Tapager- **-DISCUSSED IN EXECUTIVE SESSION.**
- c. Photography Contest (see email with attachments) - Joe motions to move forward with the proposal by Char Johnson that was emailed to the OABA board, Rick seconds. Motion approved.
- d. Discussion on moving the storage unit to a central location near Columbus. Bill motions, Joe seconds. Motion passed. **Char Johnson will price units in the Columbus area to save money.**

Committee Updates

1. Fiber- Working on quarterly meeting
2. Education- Nothing new.
3. Government & Livestock standards- Nothing new.
4. Long Range Planning- Nothing new.
5. Magazine/Website- Magazine recent issue has gone out. Website is almost done doing revisions.
6. Show- considering moving show back to OSU fairgrounds – Joe is currently in discussions with this and the fairground coordinators.
7. Marketing- waiting to hear back from Laura and Alicia
8. Membership
 - a. Post cards- Are going out as part of the Spring Quarterly promotional campaign

9. Election Committee – no members recruited yet but Bill mentions needing to get this worked on.
- b. Nora (per recommendation of Bill) asks everyone to for the next meeting look over the by-laws and come up with any suggested corrections and changes.

Adjourned: 9:36pm

Action items in red.