

OABA BOARD OF DIRECTORS MEETING MINUTES

Meeting brought to order at 7:05pm, April 22nd

Present: Jeff Bradford, Rick Johnson, Laura Lee (joined meeting at 8pm), Joe Osborn, Bill Goebel, Nora Custer-Haberbusch,

Absent: Marilyn Wentworth, Jana Lee-Harris

Report from the Treasurer - Rick

1. Money Market Fund balance is \$100,046
2. Checking balance is \$34,660
3. Registration with AOBA fleece/halter show for Alpacafest has been done
4. We have reserved a PR stall at Buckeye Show
5. The general liability insurance for year 2010 is paid
6. Discussion was held on the need to reserve & pay for hotel rooms for Alpacafest judges
7. Vote on the 2010 budget is being tabled due to absence of several board members. Budget will be e-mailed out to BOD. BOD will vote via e-mail. If necessary votes don't come in by Sunday night, a phone conference will be held on Monday night (26th) to discuss & vote.

Membership status - Jeff

1. 121 members so far for 2010 – BOD members still have more recruitment calls to make
2. Ohio Alpaca Life magazine is having a positive impact on membership, and is being credited with add'l new memberships
3. Jeff is coordinating with Judy Klein (membership committee chairperson) regarding putting together a list of people who will be available to be at the OABA PR booth at the Buckeye show, and a schedule of times.

Magazine update- Bill

1. Bill has provided Laurel with some ideas for possible articles & authors for the 2nd quarter issue in response to an e-mail she sent requesting same
2. Jeff is working on his article for 2nd quarter issue
3. Bill asked for any suggestions of improvements – everyone seemed happy with the 1st issue
4. In general, there has been positive word-of-mouth regarding first issue
5. Bill recommended expanding the pool of potential content authors to those outside the state of Ohio. Favorable response to this from the board, with the proviso that article content remain relevant/useful for Ohio farms.
6. Jeff moved that June issue will be last sent to all Ohio farms, Bill seconded, passed unanimously
7. OABA will print and distribute the 2nd quarter issue to the 500 Ohio farm list one last time
8. A warning will be published in 2nd quarter issue that this will be last issue non-OABA members will receive
9. Discussion was held that the 2nd quarter issue needs to emphasize the fleece show in Alpacafest in order to build participation in it
10. Bill will be doing an article on the Camelid Conference recently held at OSU
11. Bill reported that both he & Dennis Radesic (website committee chair) recommend using software being purchased to produce the magazine also be used to produce the Alpacafest Show Books & Program in-house, & only have the printing of it done by an outside print shop, in order to reduce annual costs for these publications

Website update-Bill

1. An announcement that the OABA store will be at the Buckeye Show and a link to the application form has been posted on website homepage
2. A reminder to members to update their farm info & herdsire info was added to the home page
3. Bill brought up topic of Committee chair & member incentives listed on website. Discussion was held and it was decided that the incentives program had not worked, and should be discontinued. Incentives will be removed from the website.

Final report on the March Vet Conference- Joe

1. \$6,291.66 was earned, and has been earmarked for 2012
2. Conference will be held in Columbus again in 2012
3. OABA will be helping to sponsor it again

Alpacafest 2010 Venue, and key issues - Joe/Nora

1. Joe has everything ready to go to Chris Barty for the Fleece show book & Halter show book for Alpacafest online registration system – needs Jeff's letter
2. Discussion was held on reducing proposed stall prices for 2010 Alpacafest from \$290 to \$235 for add'l sponsor stalls, and from \$200 to \$180 farm displays & OABA member stalls. Non-member stall prices will be \$225.
3. Joe moved to approve the setting of afore-mentioned stall prices – Laura seconded. Motion passed unanimously
4. Contracts have been signed with Champions Center
5. Joe will be soon meeting with caterers for show
6. Joe & Rick discussed timing of hotel reservations for fleece show judges
7. Fleece show fleeces will be mailed in to Joe
8. Judges contracts are all done & signed

2nd Quarter members meeting

1. Discussion was held regarding the June 5th meeting – Bill will have Louise Goebel (Fiber committee chair) contact Pete & Judy Klein to lock in the time for the meeting, allocating 1 hour for general board meeting, & 4 hours for the fiber sorting seminar
2. Bill recommended the rental of a tent & chairs for the June meeting, as attendance is projected to be significant.
3. Discussion was held about food & beverages. It was mentioned that Pete Klein had recommended that pizzas be ordered for lunch. It was agreed that the BOD members could bring beverages. A collection jar will be put out so that participants can donate to cost of pizza, with OABA filling whatever gap remained.
4. Jeff officially moved that OABA rent a tent & chairs for the event (provided that Pete & Judy agreed), and that we adopt the suggestions for the logistics & payment for lunch. Laura seconded. Motion was passed unanimously
5. Bill said that he would have Louise discuss the meal arrangements with Pete & Judy.
6. Jeff mentioned that reservations for tent & chairs should be made soon, as June is a time of weddings & graduation parties

Rick moved to adjourn. Joe seconded.
Meeting adjourned at 8:30pm.

Minutes respectfully submitted by Bill Goebel, Director-at-Large, filling in for Marilyn.