

OHIO ALPACA LIFE



Size Measurement	Cost
•Front Inside Cover bleed size (8.75 11.25)	\$575
•Facing Front Inside Cover 1/2 Page bleed size (8.75 11.25)	285
•Back Inside Cover bleed size (8.75 11.25)	575
•Back Cover 1/2 page with bleeds (please keep all text 1/2" from trim size edge)	500
•Full Page vertical	400
•1/2 Page horizontal –7-1/2 x 4-7/8 vertical -3-5/8 x 9-7/8	200
•1/3 Page- 7-1/2x 3-1/8	135
•1/4 Page-3-5/8 x 4-7/8	100
•Business Card-3-1/2 x 2	50

*Advertising space is offered on a first come first serve basis

PREMIUM SPACE RULES

A farm/ranch who acquired a Premium Ad Space will not be eligible for the same space for the next two publications. This is defined as the front inside cover, facing front inside cover, back insider cover or back cover.

Registration Form: Please Print

Contact Name _____

Farm Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

Enclosed \$ _____

Payment Form Check Visa Mastercard

Credit Card # _____ Expiration Date _____

Name on Card _____ 3 Digit Verification Code _____

Ohio Alpaca Life is published quarterly and distributed to the OABA membership.

Issue	Closing Dates	Materials Due
March	Feb. 15, 2010	March 1, 2010
June	May 15, 2010	June 1, 2010
September	Aug. 15, 2010	Sept. 1, 2010
December	Nov. 15, 2010	Dec. 1, 2010

Submit Ads to:

Laurel Shoumlin, editor@alpaca-farms-breeders.com

3617 Derr Road, Springfield, Ohio 45503

Payments due at time of closing dates. Mail payment to:
OABA Treasurer, P. O. Box 172, Blacklick, OH 43004

Advertising- please contact your OABA sales representative:
Laura Lee, advertising@alpaca-farms-breeders.com

Editorial style copy will carry label "Advertisement" at the sole discretion of the Publisher.
No fraudulent or misleading advertising accepted. All copy subject to Publisher's approval.

Publisher reserves the right to refuse an advertisement

Advertisers and advertising agencies assume liability for all content (including text, representation and illustrations) of advertisements printed, and also assume responsibility for any claims arising there from made against the Publisher.
Old materials will be destroyed one year after insertion unless shipping instructions are given to the Publisher

Magazine Specifications: 4 color

Magazine Page Trim Size: 8.5 inches X 11 inches

Binding Method: Saddle Stitch

Printing: Cover: 100 # Gloss , Inside Pages: 80# Gloss

Digital Ad Specifications: Ads may be submitted electronically via email or on CD or DVD

ALL ADVERTISING MUST BE PROVIDED IN DIGITAL FORMAT

Preferred Applications: Photoshop, InDesign, Acrobat PDF, JPEG, TIFF
Images should be 300 dpi or higher.

COLOR TONE VALUES: To avoid over-saturation of ink, the total combined value of CMYK colors should not exceed 300% (i.e. C=100, M=100, Y=50, K=50). Any one color with a required value over 85% should be made solid.

MEDIA: CD and DVD

Digital Ad Upload: Ads may be submitted electronically via email to: editor@alpaca-farms-breeders.com

Please contact the publication Editor for specific concerns and to alert that files have been submitted.
For complete preparation guidelines and file delivery information, please visit

Cancellation Policy: The Advertiser may not cancel advertising after closing date.
Cancellations prior to closing must be in writing. Verbal cancellations will not be accepted.

Error Liability Limit: The Publisher's liability for any error will not exceed the charge for the advertisement in question.